

SOUTH WEST ARTS 2009 BUSINESS PLAN- GOAL ONE

PROGRAM	STRATEGY	PROJECT	KEY PERFORMANCE INDICATOR	2009 PROJECTED OUTCOME
1) ARTS IN EDUCATION	Increase artistic skills development and endeavour throughout the region.	Project 10 Box of Tricks	<ul style="list-style-type: none"> Local artist employment Visual Art in regional schools 	<ul style="list-style-type: none"> - 2 local artists employed -500 school children experiencing local contemporary artwork in region
	Increase of access to quality arts professionals within the schools throughout the region.	Project 6 School Teacher Connection program	<ul style="list-style-type: none"> 2 x Professional development workshops for local visual arts teachers List of artists on SWA Website 	<ul style="list-style-type: none"> 40 participants over 2 days 2 artists employed List of relevant artists on SWA Website
2) SKILL DEVELOPMENT WORKSHOPS	A vast range of skill development workshops that address different demographics within the region	Project 3 Hats off to local farming women	<ul style="list-style-type: none"> Broad community participation Regional promotion of untraditional skill 	<ul style="list-style-type: none"> 5 skills development workshops 60 participants across region 1 local showing of work
	Increased level and ongoing transferral of artistic skills in broader community	Project 5 Art Start Documentary	<ul style="list-style-type: none"> Youth Participation Accurate Reflection of local issue Exportable (out of region) Cultural product 	<ul style="list-style-type: none"> 20 participants 3 skill development workshops 1 regional screening
3) CULTURAL TOURISM PROJECT	Increase level of targeted cultural tourism activity across the region	Project 2 Long Paddock Public Art Project	<ul style="list-style-type: none"> Partnership project with Long Paddock Committee Participants in region wide visual arts skills development workshops Local mentorships Public art along highway 	<ul style="list-style-type: none"> 2 local mentored artists employed 20 participants in skills workshops 2 school information sessions 2 community information sessions Co facilitation of project with committee Installation by June 2009 1 x local government professional development workshop-public art policy