

### GOAL 3- 2009 SOUTH WEST ARTS BUSINESS PLAN

PROGRAM	STRATEGY	PROJECT	KEY PERFORMANCE INDICATOR	PROJECTED OUTCOME
<b>7) VENUE AUDIT</b>	-Increase in arts product within the region making use of existing infrastructure. -An increased understanding of the existing infrastructure in the region, whilst promoting Local Government support in the maintenance of these venues.	INTERNAL INFORMATION -Visual Art Space Audit -Performing Arts Space Audit -Digitisation of information	South West Arts Region venue directory  Cultural Directory on website	TBC mid 2009 and posted on website  100 contacts on website TBC by end of 2009
<b>8) VISUAL ARTS TOURS</b>	Increase in access to visual arts touring opportunities in rural and remote region - increase of adequate infrastructure for arts based activities -promotion of regional and national product	a) Infrastructure  b)Product	-Increase/upgrading of visual arts display space  -local visual Arts exhibition -Audience - -1 professional exhibition for region	-new lighting in Deniliquin by end of 2009  -one exhibition -100 attendees at launch  -Other exhibition program sourcing for Peppin HC and or Shear Outback
<b>9) PERFORMING ARTS TOURS</b>	Increased amount of performing arts performances throughout the region.  Increased interest and participation in cultural and arts activities through high quality product	Project 8 Hothouse Theatre	One performing Arts Tour per shire per year offered  Attendees  Actual performances	- uptake of 4 performances  -400 attendees  -4
<b>10) PERFORMING ARTS NETWORK</b>	Increased knowledge for community presenters of the available touring product to the South West.  Increased partnerships for community groups and professional touring companies for a sustainable community development outcome.	a) Email Distribution Network  b) Phone teleconference system with Arts on Tour tours	Database of community presenters  1 phone link per year	-10 contacts confirmed  -1 phone link per AOT tour in partnership with Hothouse
<b>11) FILM TOURS</b>	Building and developing regional identity through the film medium  Skill development and self expression through film Access to high quality arts and cultural product in regional and rural areas.	Project 4 St Kilda Film Festival	3 screenings	3 Screenings  150 audience
<b>13) CAPITAL INFRASTRUCTURE FUNDING AND POLICY ADVICE</b>	Increased support for cultural activity through the maintenance and upgrading of capital infrastructure.	a) Visual arts spaces  b) Performing Arts spaces	Attendance at Council meetings/community meetings and informal advice	Fact Sheet printed 2009 20 distributed 3 informal advice meetings Deniliquin Cultural Centre redevelopment proposal submission