



Commission Brief

HORIZONS: Creative Industries Career Launchpad Short Film Series

Project Brief

We are seeking a Filmmaker/s (collaborative applications will also be considered) to produce a series of 10 short films that showcase the outcomes of HORIZONS: Creative Industries Career Launchpad, a state wide mentorship program for young creatives based in regional NSW (16-27 years old).

This short film series will be a collection of 3 min films that capture the perspectives and learnings from our 75 participants and will showcase the impact of mentorship for young people within the creative sector. The perspectives and voices of young people are central to the project's philosophy and must be reflected in these films.

The project is focused on the development of the creative industries across regional NSW. We want to show that emerging creative practitioners can still have a successful career while living in or staying connected to their region. For this reason, regionality is a strong theme that will need to be conveyed.

Target Audience

The target audience includes:

- young people interested in having a career in the creative industries, either as a practising artist or administrator/arts worker.
- parents or education institutions such as high schools, tafe, and universities.
- Cultural institutions and funding bodies

Locations for publication/ screening will include:

- Website's - [HORIZONS](#), NSW Regional Arts Network, Regional Arts NSW
- Social Media
- Shared with Educational Institutions
- People attending career days or who are interested in the creative industries

Background

HORIZONS: Creative Industries Career Launchpad is a mentoring program for 75 young creatives, aged 16 – 27, based across regional NSW. This cohort represents the next generation of regional artists and throughout 2024 have been paired with one of 14 experienced creative mentors to expand their knowledge of the industry and establish career pathways. The project is grounded in the belief that young creatives based in the regions can establish and grow a successful career in their chosen field.

As the majority of this project has been delivered online through zoom, an important aspect of this program is facilitating each group to meet up with their mentor and experience a cultural activity or tour of a professional space that would benefit their understanding of the creative industries.

The project will culminate in;

- A series of commissioned short films that distils the advice and learning from the participants, which will be an enduring resource for aspiring young creatives
- An event in each of the 15 regions that celebrates the achievements of the project and builds the local network of young creatives

Key Messages

- Mentorship is an important and valuable method of gaining experience for young people entering the creative industries.
- It's imperative that we are supporting and investing in the regional creative industries so that the regions continue to thrive
- There are exciting events and culture to be found in regional NSW.
- Young people have an important voice in the development and direction of the creative industries. It is important to cultivate entrepreneurial skills sets within this demographic.
- The range of skills and passions of regional young people as they envision a future in the creative industries and the career/job/business opportunities that are available or could be developed

Tone and Style

Joyfull, encouraging, inspirational, relatable, aspirational, approachable, regional/rural experiences

Key Content Requirements

- Interviews that capture the voices of our participants, sharing what they have learnt about their specific area of the creative industries through the mentorship and what they would share with any other young people to help them out getting started.
- Interviews with the Mentors to capture their thoughts eg 'top 2 tips'
- Footage of the range of creative practices across the cohort and relevant to each artform/discipline
- Footage of the First Nations Art Shack Meetup in Tamworth.

Timeline	<p>Capturing Footage at meetups between now and December 2024</p> <p>Completion in January/February 2025</p>
Number of Videos	10
Groups and Mentors to film	<p>Artform 1 - Multi Disciplinary Practice and digital Mediums</p> <ul style="list-style-type: none"> - (3 groups) <p>Artform 2 - Visual Arts</p> <ul style="list-style-type: none"> - (3 groups) <p>Artform 3 - Textiles and Fashion</p> <ul style="list-style-type: none"> - (1 group) <p>Artform 4 - Dance</p> <ul style="list-style-type: none"> - (1 group) <p>Artform 5 - Music</p> <ul style="list-style-type: none"> - (2 groups) <p>Artform 6 - Music and Theatre</p> <ul style="list-style-type: none"> - (2 groups) <p>Artform 7 - Film</p> <ul style="list-style-type: none"> - (1 group) <p>Artform 8 - Writing and Publication</p> <ul style="list-style-type: none"> - (1 group) <p>Film 9</p> <ul style="list-style-type: none"> - A First Nations perspective - (1 group) <p>Film 10</p> <ul style="list-style-type: none"> - An overall film that outlines the project
Film Duration	3 min each
Opportunities for Footage	<ul style="list-style-type: none"> - Sydney Meetups - Recordings from online meetings - Interviews

FEE

A total fee of \$50,000 ex GST is available for this commission. This fee must accommodate all costs involved in the delivery, including ongoing rights to HORIZONS for publication and licences for any music used.

PROJECT GOVERNANCE & KEY CONTACTS

HORIZONS is a project of the Regional Arts Network (RAN), auspiced and managed by South West Arts. A Working Party drawn from the Executive Officers of the RAN meets regularly throughout the project to monitor the project's progress and provide advice and guidance. South West Arts Executive Officer, Kerry-Anne Jones is the chair of the Working Party.

Your key contact for the management of this contract will be Project Manager Fabian Pertzel.

HORIZONS is managed by a project team:

Project Manager	Fabian Pertzel
Lead Mentor	Narelle Vogel
First Nations Youth Coordinator	Emma Johnston
Communications	Regional Arts NSW – Edna Boey & Max Wilson

EXPRESSION OF INTEREST

All enquiries are to be directed to Fabian Pertzel, Project Manager.

M: 0427 532 044

E: fabian@regionalfutures.net.au

Your expression of interest must include;

- An outline of your/ your team's approach to the project brief
- A comprehensive itemised quote, keeping within the total fee indicated
- An indication of your availability within the identified timeline
- Details of similar projects you have delivered
- An outline of your experience working with young people
- An outline of your understanding and experience of the nuances of the regional creative industries
- At least two referees
- As the cohort of participants includes under 18's a current NSW Working with Children Check is required

EoI's must be received no later than **Tuesday August 6th 2024**.

Email your EoI plus supporting documentation to fabian@regionalfutures.net.au